

	POLICIES AND PROCEDURES	INDEX NO. 3007	APPROVAL LEVEL EB
	SUBJECT Solicitation of Area and Chapter Rally Sponsorships	EFFECTIVE 8/2024	SUPERSEDES 5/08
	SPECIAL DISTRIBUTION		

POLICY

Persons in charge of area and chapter rallies may solicit commercial and family members for sponsorships of various kinds.

PROCEDURES

1. It is recommended that family member exhibitors and commercial members should not be solicited for specific amounts of money.
2. It is recommended that family member exhibitors and commercial members should receive a uniform mailing asking for donations to be used for various purposes including entertainment or food functions.
3. It is recommended that if a family member exhibitor or commercial member wishes to sponsor all of an entertainer's fee, he/she should be informed of the fee prior to a contract being signed or should be asked to sign the contract directly.
4. Area Rallies may have mailings to commercial members made through the National Office. These mailings, either soliciting exhibitors or various types of sponsorships, will be made “at cost” to the Area Rally or sponsoring group.
5. Area Rallies may request commercial member labels so mailings may be accomplished directly by the Area President or their designee.
6. It should be made clear in all correspondence that solicitations are coming from the sponsors of the area or chapter rally and “not” from the National Office for an international convention.